

# Jaida Farris

5959 Burbank Dr. Apt. 1628, Baton Rouge, LA 70820

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## Education:

Louisiana State University (LSU) Baton Rouge, LA May 2026

Bachelor of Arts, Mass Communication: Journalism GPA: 3.12

Relevant coursework: Media writing (MC 2010), social media and digital brand (MC 2035)

## Experience:

### *Sports Reporter*

LSU Tiger TV, Baton Rouge, LA January 2023 - Present

- Capture game coverage and edit footage using Adobe Premiere Pro.
- Produced two sports segments for Thursday Newsbeat live broadcast.
- Develop sports news copies in AP style for social media and web.
- Gained the most single event views with social media coverage of the Women's Basketball National Championship festivities.

### *Production Support Intern*

CBS Sports, Multiple locations October 2022- Present

- Obtain hands-on experience in the areas of producing and on-camera work.
- Utilizes excellent attention to detail and organizational skills to assist production managers.
- Assist with events such as setting up CBS Banners, escorting talent and printing.
- Events: NCAA Men's Final Four 2023, Buccaneers vs. Bengals 2022, Saints vs. Bengals 2022

## Activities & Honors:

- LSU National Association of Black Journalists Secretary
- Eva-NYC Brand Ambassador
- Tiger TV Rookie of the Year and Team Player awards

## Skills:

- Adobe Premiere Pro
- Microsoft PowerPoint
- Google apps
- BLOX CMS